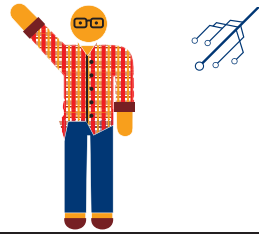


Enterprise IT in Silicon Valley

Take the tour with CIO Dave who shows us how Enterprise IT is different in Silicon Valley



Silicon Valley is a special environment for CIOs and IT organizations.

A magnet for entrepreneurial ideas, talent and capital.

Need for speed: Fast product and innovation cycles.

Tomorrow's tech

Yesterday's tech

Ferocious competition for tech talent.

Technologists value inter-company collaboration using open technologies and standards.

For enterprise IT executives the grass is not necessarily greener in Silicon Valley.

Enterprise IT must provide high quality technology services to demanding engineers.

Many enterprise IT professionals find themselves taking a second seat to other corporate functions.

1st class

Economy

Leading IT executives in the Valley do a few things differently:

They speed up:

They combine agile software development methods with a take risks, break things, fix fast approach.

They meet up:

They get out of the office to talk and network.

They speak up:

Their CIOs are the voice of the customer.

They think up:

They keep their staff engaged, offering meaning, fun and a future.

They build an IT infrastructure that's primed for experimentation, speed and scale.

They make quick decisions and run short projects with fast cycle times.

They look for ways to support innovation and the business agenda.